

**1 / FLAGSHIP PROGRAMS****New York Ideas****May / New York City, NY**

The fourth annual New York Ideas will gather industry innovators, creative leaders, and the bravest thinkers of our time to examine the latest trends that are driving business, politics, and culture forward. Through panels, interviews, debates, displays, and break-out sessions, we will surface provocative insights in the cultural capital of the world.

Audience / 800+

Spotlight Health**June 25 - 28 / Aspen, CO**

For the second year, our annual Aspen Ideas Festival will kick off with a three-and-a-half-day event featuring the greatest minds in medicine, population and global health, and more across workshop sessions, presentations, film screenings, and networking receptions (Separate pricing applies; see below).

Audience / 800+

Aspen Ideas Festival**June 28 - July 5 / Aspen, CO**

We will once again host the quintessential gathering of leaders from across the nation and the world for our largest flagship event. Our driving force is to marry the intellectual experience of a conference with the social and artistic stimulation of an entertainment festival (Separate pricing applies; see below).

Audience / 3,000+

CityLab**October 18 - 20 / London**

Our third annual, award-winning conference is a multi-day gathering of global city leaders and mayors that fosters constructive dialogue around the biggest issues facing cities today and the creative solutions they can implement in their communities across the world.

Audience / 500+

Washington Ideas Forum**Fall / Washington, DC**

For the seventh year in a row, we will be bringing the country's most passionate and influential minds to the heart of the national discourse. Speakers and attendees will foster creative thinking about the fundamental issues affecting our national identity, politics, and core values through conversations that extend across 2015.

Audience / 1,500+

Navigate**December / San Francisco, CA**

Our third annual tentpole tech event will draw an audience of cutting-edge technologists, digital futurists, and tech and business industry leaders to explore the themes surrounding the impact of modern and future technologies on society.

Audience / 700+



2 / DEEP DIVES

Health Care Forum

March 18 / Washington, DC

We will once again convene the leading experts in medicine, public health, policy, and finance to examine the condition of the nation's health care and prescribe policies for its improvement.

Audience / 200+

Economy Summit

April 23 / Washington, DC

Leading thinkers and policy practitioners will meet to discuss the national budget, private and public debt, finance, investment in jobs, infrastructure and nextgen tech, and international trade.

Audience / 400+

Food and Wellness Summit

Spring / Chicago, IL

We will convene policymakers, industry experts, business leaders, and entrepreneurs to examine the economics, demographics, and health implications of national and international food production and consumption practices.

Audience / 150

Technologies in Education Forum

September / Washington, DC

Leaders across the private and public sectors will forecast and analyze today's most buzzworthy convergences of technology and learning.

Audience / 150

Energy and Infrastructure Summit

Winter / Washington, DC

Alongside industry professionals, policy experts, and government leaders, we will reimagine the future of energy and infrastructure and lay a blueprint of long-term, realistic solutions to our greatest obstacles.

Audience / 150

Small Business Forum

December / Washington, DC

We will bring together industry experts, small business owners, and policymakers to craft solutions to the challenges they face and examine the new ideas, technologies, and initiatives shaping the economic landscape.

Audience / 150



3 / FRANCHISE EVENTS

Atlantic Women's Conference

Year-Long / Across the U.S.

In partnership with "The Confidence Gap" authors Katty Kay and Claire Shipman, we will tour the country to explore the meaning of confidence among women in both professional and personal life through hands-on workshops, interactive audience activations, and stories (Separate pricing applies).

Audience / 200 per event

Start-Up City: Miami

March 30 / Miami, FL

Our third annual gathering of entrepreneurs and tech experts will assess the city's future as a hub for business innovation and the widespread impact local entrepreneurs can make (Separate pricing applies; see below).

Audience / 800+

White House Correspondents' Dinner Weekend

March / Washington, DC

Hosted annually, our series of star-studded events surrounding the annual Correspondents' Dinner will draw top business leaders, Hollywood celebrities, media personalities, and the full spectrum of political figures.

Audience / 700+

4 / CUSTOM PROGRAMS

Roundtable Dinners

Intimate evenings of moderated conversations provide ample opportunities for high-level networking among a curated group of stakeholders.

Audience / 25

Feature Interviews

Unique and lively exchanges between an *Atlantic* editor and a prominent leader cover topics areas across business, culture, cities, and more.

Audience / variable

Working Summits

Solutions-oriented, deep-dive discussions, draw audiences of subject-matter experts, industry practitioners, and policy leaders.

Audience / 35

Full- and Half-Day Forums

Larger and more robust events can feature a mix of keynote interviews, panel discussions, case study presentations, product displays, and more.

Audience / 100-600