

2026 Print Calendar and Close Dates

ISSUE	SPACE CLOSE	AD MATERIALS DUE	NEWSSTAND ON-SALE
January	10/22/25	10/28/25	12/9/25
February	11/26/25	12/02/25	01/13/26
March	12/31/25	01/06/26	02/17/26
April	01/28/26	02/03/26	03/17/26
May	03/04/26	03/10/26	04/21/26
June	04/01/26	04/07/26	05/19/26
July	04/29/26	05/05/26	06/16/26
August	05/27/26	06/02/26	07/14/26
September	06/24/26	06/30/26	08/11/26
October	07/29/26	08/04/26	09/15/26
November	08/26/26	09/01/26	10/13/26
December	09/23/26	09/29/26	11/10/26
January	10/21/26	10/27/26	12/08/26
February	11/13/26	11/25/26	01/12/27

Please Note: No cancellations will be accepted after space close. Materials received after close will be inspected if time allows but may run as sent.

Print Specs

LIVE AREA, SAFETY, AND TRIM FOR BLEED ADS

Trim size: 7.875" x 10.5" (page), 15.75" x 10.5" (spread)

Bleed: 8.125"x10.75" (page), 16"x10.75" (spread)

Keep live matter .25" from trim, .375" from bleed edge.

Gutter safety .25"

FILE FORMAT

File: PDF x1a preferred. All graphics minimum 300dpi.

Total combined density should not exceed 280%.

Color: 4-Color Process; Matched: GAA/SWOP.

5th cylinder available upon approval; premium charge applies.

Incorrect spot or RGB color can be converted to CMYK at advertiser risk by written request.

MATERIALS/PROOFS

Submit all files online: theatlantic.sendmyad.com

Files are not accepted via email. If more than one file is uploaded, *The Atlantic* will run the most recent and delete duplicates.

Proofs: Ads submitted without a SWOP-standard proof waive the right to question color/reproduction. (In the absence of SWOP we run on press to a digital version of the supplied file. A majority of our advertisers are now choosing this option.)

SWOP proofs deliver directly to press. For mailing and routing instructions please contact atlantic_production@theatlantic.com.

THE ATLANTIC ON APPLE NEWS+

Advertisers with half-page or larger print ads may opt in to the magazine's AppleNews+ digital edition by uploading additional creative by the materials deadline for each issue.

Upload one AppleNews+ file per print ad by selecting ad type "digital ad" at theatlantic.sendmyad.com.

Contact atlantic_production@theatlantic.com with questions.

For Spreads:

2400x1800 Horizontal

Dimension: 2400px x 1800px

For Pages:

1800x2400 Vertical

Dimension: 1800px x 2400px

Requirements:

File Type: JPEG Only

Resolution: 300 PPI

Max file size: 20MB

Please include clickthrough URL

General and Contact Information

GENERAL INFORMATION

Frequency: Published monthly (12 times a year)

Emerson Collective
555 Bryant St. #259
Palo Alto, CA 94301

The Atlantic Monthly Group
610 Water Street SW, 5th Floor
Washington, DC 20024
202.266.6000

Printing process: Offset Full Run, 133 line screen

Binding: Perfect Bound

Layouts: 2, 3, and 4 columns

CONTACTS

Advertising information and rates:

atlantic_advertising@theatlantic.com

Print production and materials information:

atlantic_production@theatlantic.com

**For split distributions, inserts,
and manufacturing:**

John Kefferstan, Production Director 202.266.7782

**For print materials questions/extensions, ad portal
help, and delivery or preflight questions:**

Jennifer Adams, Associate Production Director
202.266.7793