



1 / FLAGSHIP PROGRAMS

Global Economy Forum**February / Chicago or New York City**

With globally renowned thinker Fareed Zakaria at the helm, this breakthrough program will provide an essential guide to the geopolitical dynamics driving world economies and markets, and point the way to what's next for investors, financial markets and industries.

Audience / 200+**Spotlight Health****June 24 - June 26 / Aspen, CO**

The Aspen Ideas Festival will kick off with a two-and-a-half day event featuring the greatest minds in health and medicine to talk about smart solutions to some of the world's toughest challenges. The multi-day experience will feature workshop sessions, presentations, film screenings and networking receptions.

Audience / 800+**CityLab****Fall / Location TBD**

City leaders and mayors from around the world will gather for this multi-day event, where we will address the biggest issues facing cities today and pursue creative solutions that will transform communities worldwide. Past markets include London, Los Angeles and New York.

Audience / 500+**New York Ideas****Spring / New York City**

New York Ideas is our annual adventure in the cultural capital of the world, where we convene some of the most powerful and interesting thinkers of our time to talk about the ideas and events that define who we are today. This is a day-long showcase of arresting conversation, presentation and performance.

Audience / 800+**Aspen Ideas Festival****June 26 - July 2 / Aspen, CO**

This flagship event is the ultimate gathering of newsmakers and leaders from across the country and around the world. The highly curated experience combines intellectual stimulation, deep discussion and superb social networking—all against the exquisite backdrop of Aspen, Colorado.

Audience / 3,000+**Washington Ideas Forum****Fall / Washington, D.C.**

For the eighth year in a row, Washington newsmakers will gather with some of the most intriguing people from across the country to address the pressing issues of our world today. This high-energy, two day event features consequential conversations and presentations on everything from politics to business to culture.

Audience / 1,500+**The Education Summit****Spring / Washington, D.C.**

This one-and-a-half day event will gather leading thinkers and doers in education from across the country. We'll examine the state of schools and learning today, from preschool to higher ed, and explore ways to transform the student experience for years to come.

Audience / 400+**2016 Conventions****August / Cleveland + Philadelphia**

The 2016 conventions provide a rare opportunity to connect with leading political thinkers and to participate in one of the country's most cherished traditions. The week-long events in each convention city produce policy briefings exploring the platforms up for debate, thought leader dinners and highly sought-after viewing parties.

Audience / variable



2 / ANNUAL SINGLE-TOPIC PROGRAMS

The Atlantic Summit on the Economy

Spring / Washington, D.C.

This is a gathering of leading thinkers and policy makers, who assess the state of the U.S. and global economies, covering everything from debt to the health of corporate America, high finance, jobs and international trade.

Audience / 400+

Small Business Forum

Winter / Washington, D.C.

For the fifth year, we will bring together industry experts, local entrepreneurs and policymakers to explore new strategies for small business success. As aspiring business owners face a host of challenges in today's economic and political landscape, we will uncover the ideas, technologies and initiatives to maintain a vibrant small business economy.

Audience / 125+

The Atlantic Summit on Mental Health

TBD / Washington, D.C.

This day-long summit will be a wide ranging exploration of mental health. We'll meet people living with mental illness, their families and doctors. We'll examine stigma and treatment options and we will hear from clinicians and brain scientists at the forefront of understanding how our minds work.

Audience / 125+

Criminal Justice in the Age of Mass Incarceration

Fall / Washington, D.C.

This breakthrough event will provide a definite background briefing on and razor-edged analysis of the nation's complicated criminal justice history and the future of prison reform.

Audience / 150+

LGBT Summit

Winter / Washington, D.C.

At this summit we will explore the rapidly changing LGBT experience. Leading thinkers, activists, policymakers and journalists will assess the cultural and political landscape and examine how shifts in the climate will affect individuals, families and the country.

Audience / 200+

The New Old Age

TBD / Washington, D.C.

This forum will focus on what it means to age in the 21st century. We'll explore everything from health and financial well-being to housing and family dynamics. We'll gather leading thinkers on the broad range of relevant issues to help us understand the new dynamics of aging and the impact on individuals and society.

Audience / 125+

Food Summit

Fall / Washington, D.C.

With the population expected to rise to 10 billion by 2050, the world's ability to provide adequate sustenance is uncertain. This program will take a close look at food on both a global and personal level, examining the role food plays in our health, identities and future.

Audience / 125+

The Atlantic Summit on Infrastructure and Transportation

TBD / Washington, D.C.

The interrelated systems of transit in the U.S., from roads and railways to electrical grids and water systems, have fallen into disrepair over time. This event will gather policymakers, infrastructure and transportation leaders, engineers and planners to explore the ways we get around, communicate and navigate our daily lives.

Audience / 125+

The Art and Science of Fashion

TBD / New York City

Timed to a major fashion event such as New York Fashion Week, this event will bring *The Atlantic's* editorial lens to the runway. We will capture the ways the industry reflects the marketplace of ideas, the cultural zeitgeist and changes in fabric and gadget technology.

Audience / 125+



2 / ANNUAL SINGLE-TOPIC PROGRAMS (CONT.)

The Atlantic Summit on Energy

Timing + Location TBD

From climate change and the Keystone XL pipeline to global energy use and geopolitics, this summit will explore the biggest issues that are defining the energy conversation. Together with subject matter experts and leading thinkers, we will tackle the industry's most pressing questions and understand the challenges of powering our world.

Audience / 125+

American Futures

Year-Long / Across the U.S.*

The Atlantic's James Fallows and his wife contributing writer Deborah Fallows bring their editorial feature "American Futures" to life. We will travel to under-reported communities across this country's heartland to host town hall meetings examining the economic life, change and resilience in those towns.

Audience / 100+

Start-Up Cities

Year-Long / Across the U.S.*

Building on the success of Start-Up City: Miami, we are taking the conversation on the road to cities and towns across the country. This series of forums, convening local and national leaders in cities and town, will shed light on hubs of innovation taking root across the U.S.

Audience / 125+

**Please inquire about pricing of series programs.*



3 / CUSTOM PROGRAMS*

Roundtable Dinners

These are intimate evenings that begin with cocktails, followed by an elegant dinner. That's the backdrop for a moderated conversation about a single relevant issue. These roundtables provide opportunities for robust discussion and high-level engagement among a hand-picked group of stakeholders.

Audience / 25

Feature Interviews

Unique and lively exchanges between an *Atlantic* editor and prominent people doing fascinating work.

Audience / variable

Working Summits

These are solutions-oriented, deep-dive discussions that draw audiences of subject-matter experts, industry practitioners and policy leaders.

Audience / 35

Full- and Half-Day Forums

Larger and more robust events feature a mix of keynote interviews, panel discussions, case study presentations, product displays and more.

Audience / 100-400

**Custom program pricing is dependent upon location and number of executions.
Locations and dates are flexible.*