August 20, 2018

VIA ELECTRONIC SUBMISSION

Office of the General Counsel
Rules Docket Clerk
Department of Housing and Urban Development
451 Seventh Street SW, Room 10276
Washington, DC 20410-0001


Dear Sir or Madame,

The undersigned civil rights, consumer advocacy, housing, and community development organizations write to offer comments in response to the above-docketed notice ("Notice") concerning the disparate impact standard as interpreted by the U.S. Department of Housing and Urban Development ("HUD"). The Disparate Impact Rule functions to eliminate policies that wrongly keep people from obtaining safe housing and accessing opportunities they need to be successful in life. Each year, there are over 4 million instances of discrimination impeding people’s ability to secure affordable insurance products, access quality credit, rent affordable and safe housing, and obtain accessible housing units. Discriminatory policies and practices make it more difficult for survivors of domestic violence, families with children, and returning veterans to obtain or keep housing. HUD must vigorously enforce, rather than reconsider, the strong laws that level the playing field and give everyone a fair shot. In these following comments, we share our strong support for the robust implementation of the current Disparate Impact Rule, and urge HUD not to amend the Rule.

Our nation has a shared interest in ensuring that housing opportunities are available to every individual, regardless of their personal characteristics. This shared interest is also embedded in HUD’s mission and the Fair Housing Act itself which established “the policy of the United States to provide, within constitutional limits, for fair housing throughout the United States.”¹ Passed in 1968, exactly seven days after the assassination of Dr. Martin Luther King, Jr., the federal Fair Housing Act prohibits discrimination in housing and housing-related services on the basis of race, color, national origin, religion, sex, familial status, and disability. The Fair Housing Act makes it the policy of the United States to support the development and maintenance of diverse, inclusive, neighborhoods where every person has access to the community assets necessary to flourish. Fulfilling the promises of the Fair Housing Act for every person in the United States is a central component of HUD’s mission and national policy.

¹ 42 U.S. Code § 3601.
The fair housing movement and the undersigned organizations support this central mission and we urge you to ensure that any reconsideration of HUD’s implementation of the Fair Housing Act’s disparate impact standard not put at risk the department’s critical obligation to achieve the goals of the Fair Housing Act. Achieving truly fair and equitable housing in all neighborhoods is one of the greatest challenges our nation faces. Ratifying disparate impact liability, Justice Anthony Kennedy wrote, “Much progress remains to be made in our Nation’s continuing struggle against racial isolation. ... The Court acknowledges the Fair Housing Act’s continuing role in moving the Nation toward a more integrated society.”

HUD’s current Disparate Impact Rule serves as a valuable tool for victims of housing discrimination, communities, fair housing practitioners, and the housing industry in the ongoing struggle to achieve open housing markets, free from discrimination.

Many of the undersigned civil rights, housing, and community development offices have a long history of engagement in federal litigation, administrative enforcement, or rulemaking involving disparate impact liability under the Fair Housing Act. Some of the undersigned offices have been active in using disparate impact to stop discriminatory behavior including insurance and lending redlining. Several undersigned organizations filed amicus briefs in the Supreme Court supporting the lower courts’ view that the Act encompasses a disparate impact claim in Magnier v. Gallagher, No. 10-1032, and Mount Holly v. Mt. Holly Gardens Citizens in Action, Inc., No. 11-1507, and Texas Department of Housing and Community Affairs v. The Inclusive Communities Project, Inc., No. 13-1371, as well as briefs supporting the standing of cities to bring fair housing claims in Bank of America Corp. v. City of Miami, No. 15-1111. Many of the undersigned offices have also filed amici curiae briefs in both currently-pending insurance industry challenges to the Disparate Impact Rule. Others have also pursued litigation of disparate impact claims in federal court under Inclusive Communities and the current Rule. Additionally, the undersigned offices submitted comments on the proposed Disparate Impact Rule in 2012 and on the HUD Reducing Regulatory Burden notice in 2017.

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On the basis of this extensive experience and our shared interest in ridding housing markets of discrimination, we strongly assert that HUD should not amend the current Disparate Impact Rule. HUD should instead focus on vigorous enforcement of the current Disparate Impact Rule to remove unnecessary barriers to housing choice and give everyone a fair shot throughout our housing markets.

The Disparate Impact Rule Was Validated in the Inclusive Communities Decision, which Adopted Its Reasoning.

The U.S. Supreme Court implicitly adopted the current Disparate Impact Rule in the Inclusive Communities decision. The decision—holding that disparate impact is cognizable under the federal Fair Housing Act—adopts the construction of the Fair Housing Act that underlies the Disparate Impact Rule, including statutory interpretation and four decades of jurisprudence in the lower federal courts. Nothing in the Inclusive Communities decision—in its holding or dicta—necessitates any reconsideration of the current Disparate Impact Rule.

Since Inclusive Communities, courts have found that the Rule is consistent with the Supreme Court’s decision. The Second Circuit held in MHANY Mgmt., Inc. v. Cty. of Nassau that in Inclusive Communities “[t]he Supreme Court implicitly adopted HUD’s approach.”\(^{11}\) The Northern District of Illinois issued a decision analyzing the relationship between the Rule and the Supreme Court decision and concluded that, “[i]n short, the Supreme Court in Inclusive Communities expressly approved of disparate-impact liability under the FHA and did not identify any aspect of HUD’s burden-shifting approach that requires correction.”\(^{12}\) The Massachusetts Supreme Judicial Court also found that Inclusive Communities adopted the Rule’s burden-shifting framework.\(^{13}\) Further, on remand from the Supreme Court and the Fifth Circuit, the district court noted that the Supreme Court had affirmed “the Fifth Circuit’s decision adopting the HUD regulations.”\(^{14}\) In short, as federal courts have recognized, nothing in the Inclusive Communities decision—in its holding or dicta—necessitates any reconsideration of the current Disparate Impact Rule.

When defending the Disparate Impact Rule in a challenge by an insurance trade group subsequent to Inclusive Communities in August 2016, HUD itself argued that the Supreme Court’s decision is “fully consistent with the standard that HUD promulgated” relying on existing jurisprudence.\(^{15}\) Again in March 2017, in response to the insurance trade group’s

\(^{10}\) See e.g., National Fair Housing Alliance comment, Reducing Regulatory Burden; Enforcing the Regulatory Reform Act (2017), Docket No. HUD-2017-0029.

\(^{11}\) MHANY Mgmt., Inc. v. Cty. of Nassau, 819 F.3d 581, 618 (2d Cir. 2016).


\(^{14}\) Inclusive Communities Project, Inc. v. Texas Dep’t of Hous. & Cmty. Affairs, 2015 WL 5916220 at *3 (N.D. Tex. October 8, 2015).

motion to file an amended complaint against the Rule, HUD stated that the Rule is wholly in line with the Inclusive Communities decision:

“[T]he Supreme Court’s holding in Inclusive Communities is entirely consistent with the Rule’s reaffirmation of HUD’s longstanding interpretation that the FHA authorizes disparate impact claims. 135 S. Ct. at 2516-22. And the portions of the Court’s opinion cited by [PCIA]—which discuss limitations on the application of disparate impact liability that have long been part of the standard—do not give rise to new causes of action, nor do they conflict with the Rule. See id. at 2522-25 (“[D]isparate-impact liability has always been properly limited in key respects . . .”). Indeed, nothing in Inclusive Communities casts any doubt on the validity of the Rule. To the contrary, the Court cited the Rule twice in support of its analysis. See 135 S. Ct. at 2522-23.”

Leading fair housing scholars echo the consensus that Inclusive Communities is consistent with the current Disparate Impact Rule. Tulane University Law School Professor Stacy Seicshnaydre, whose scholarship on the subject was cited by Judge Kennedy in the Inclusive Communities decision, looking to both the language of the opinion and its overarching message about the integration imperative of the Fair Housing Act, writes that the decision is in concert with the HUD rule. Additionally, University of Kentucky School of Law Professor Robert Schwemm summarized, “the fact that HUD described [the Disparate Impact Rule] as analogous to the Title VII-Griggs standard suggests that it is consistent with the Court’s views in Inclusive Communities.”

The proposition raised by lending and insurance industry representatives that Inclusive Communities requires HUD to reconsider the Disparate Impact Rule is simply erroneous. Relying on inaccurate representations of landmark Supreme Court rulings would directly contradict HUD’s mission to fully and effectively enforce the Fair Housing Act and compromise the uniformity of a long-accepted legal standard.

There Must Be No “Safe Harbor” For the Insurance Industry.

The Disparate Impact Rule and supplemental response to insurance industry comments appropriately applies a case-by-case analysis under Inclusive Communities to all housing-related industries – including the insurance industry. The courts are in broad agreement that the Fair Housing Act can be applied to discriminatory practices of homeowners insurers. In the more than twenty years since the Fair Housing Act was amended and HUD issued interpretive

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16 Defendants’ Opposition to Plaintiff’s Motion for Leave to Amend Complaint, ECF. No. 122, at 9, PCIA v. Carson, No. 1:13-cv-08564 (N.D. Ill.).
19 Id.
regulations, courts that have considered the issue have consistently held that the Fair Housing Act prohibits acts of discrimination by homeowners’ insurers.\(^\text{20}\)

In the past few decades, the insurance industry has modified its practices on account of Fair Housing Act disparate impact liability to be more inclusive, removing the barriers that restrict homeowners’ insurers from writing policies in communities of color and creating industry opportunities to expand their market penetration. In response to disparate-impact challenges, insurers have refined their underwriting and pricing systems to eliminate unnecessary, arbitrary barriers to the availability of adequate homeowners’ coverage.\(^\text{21}\) For decades, insurance companies who have amended their policies to remove disparate impacts and discriminatory effects have seen their businesses grow. Consumers have benefited greatly from having access to quality insurance products and services. Much work remains to be done to open insurance markets, but progress has been made in challenging policies that have an unjustified negative effect on neighborhoods of color. Fair housing experts have used the Fair Housing Act and the disparate impact doctrine to significantly reduce discrimination in the insurance sector. HUD must not limit or remove this important tool in the effort to eliminate discrimination in housing and insurance markets.

The Disparate Impact Rule’s application to insurance markets, as it is carefully outlined in HUD’s supplemental response to insurance industry comments, is consistent with sound actuarial practices. The Rule’s burden-shifting approach accommodates underwriting decisions that are based on any legitimate business purposes. As such, the Rule is consistent with actuarially sound principles and only establishes liability for insurance policies and practices that are artificial, arbitrary, and unnecessary, i.e., that have the effect of discriminating on a protected basis without a business need to do so. Such practices are, by definition, not actuarially sound.\(^\text{22}\)

**The Disparate Impact Rule is Critical to Ensuring Fair Housing Act Compliance and Recourse for Victims of Systemic Discrimination.**

The disparate impact standard, as detailed in the Rule and affirmed by the Supreme Court, is critical to ensuring optimum compliance with the federal Fair Housing Act and providing victims of wide-spread discrimination with appropriate recourse. The disparate impact doctrine helps us maintain open markets free from discrimination — a critical component to America’s future


prosperity. Discrimination disrupts our economy, causing inefficiency and instability by constraining the full economic participation of all Americans.

The disparate impact doctrine strengthens our communities and our nation by allowing victims of all types of systemic discrimination to seek recourse and change policies and practices that limit their housing opportunities or worse, put them in danger. For example, a landlord or municipality that adopts a policy that penalizes people who call emergency services for assistance more than once can cause eviction for victims of domestic violence. A lender’s policy to not originate loans under $100,000 restricts housing opportunities for thousands of hard-working families and disproportionately impacts people with disabilities, female-headed households, and communities of color. An insurer’s policy to not allow coverage on well-maintained houses with a market value under $100,000 can have disastrous effects on communities of color. Additionally, an apartment complex that only allows people with full-time jobs, despite how much income they have, may bar veterans or elders with disabilities who cannot work, even if they can afford the apartment. These practices can be easily tailored to promote best practices in industry policy, and the burden-shifting framework involving assessment of less discriminatory alternative policies encourages housing providers to adopt less restrictive practices.23

Recent cases brought by HUD and the Department of Justice ("DOJ") show how fundamental disparate impact claims are to maintaining an open housing market.24

HUD has employed disparate impact liability to expand housing opportunities for families with children. For example, in the case of Mountain Side Mobile Estates P’ship v. HUD,25 the HUD Secretary, upon review of a decision by a HUD Administrative Law Judge, applied a disparate impact analysis to a complaint alleging familial status discrimination. The Secretary determined that a three-person-per-dwelling maximum occupancy policy in a mobile home community had a discriminatory effect on families with children. When the final agency decision was appealed to the Tenth Circuit, the HUD Secretary, as the respondent, submitted a brief in support of this position and cited statistics that the policy would exclude families with children at more than four times the rate of households without minor children.

In United States of America v. Countrywide Financial Corporation26 and United States of America v. Wells Fargo,27 DOJ pursued disparate impact claims on behalf of African-American and Hispanic borrowers who were targeted with toxic, sub-prime loans and steered to pay more than similarly-situated White borrowers for the same products. DOJ alleged that, from 2004 to 2008, Countrywide allowed its brokers to vary rate and fees, resulting in more than 200,000

24 See e.g., Brief amici curiae Henry G. Cisneros, et al. filed, available at: https://www.americanbar.org/content/dam/aba/publications/supreme_court_preview/BriefsV4/13-
1371_amicus resp cisneros.authcheckdam.pdf.
25 HUD v. Mountain Side Mobile Estates Partnership, No. 08-92-0010, 1993 WL 307069, at *3-7 (HUD Sec’y July 19, 1993), aff’d in relevant part, 56 F.3d 1243 (10th Cir. 1995).
African-American and Hispanic borrowers paying more than similarly-situated White borrowers. Borrowers of color who were qualified for prime loans were also wrongly steered to higher-cost subprime loans, while White borrowers got prime loans. In *Wells Fargo*, DOJ alleged the bank allowed similar practices, resulting in 300,000 African-American and Hispanic borrowers paying more than similarly-situated White borrowers. In December 2011, DOJ reached a $335 million settlement with Countrywide, followed by a $175 million settlement with Wells Fargo in July 2012. Both settlements required the lenders to revise their policies to eliminate these discriminatory effects.

These cases demonstrate the importance of disparate impact liability under the Fair Housing Act, which has been utilized in over four decades of federal jurisprudence, codified in the Rule, and ratified in *Inclusive Communities*.

Unfair policies that harm people threaten basic American values and hold people back from fulfilling their potential. HUD has a direct responsibility to ensure equal opportunity and freedom from discrimination, even if that discrimination is subtle. That means HUD must pay attention to how policies and rules impact people. It must be aware of negative consequences, whether they are intended or not. We have strong laws intended to knock down arbitrary and subtle barriers to equal access to the opportunities we all need to thrive and those laws must be enforced vigorously, both to uphold the value that we place on fairness and to ensure stability and prosperity. Disparate impact liability under the Fair Housing Act is critical for this end, and the Rule provides clear standards for assessing this responsibility in the market.

**Responses to HUD Disparate Impact Rule Notice Questions.**

The Notice seeks public comment on six specific question, addressed in turn below.

**First:** the Notice asks whether the Disparate Impact Rule's burden of proof standard for each of the three steps of its burden-shifting framework clearly assigns burdens of production and burdens of persuasion, and whether such burdens are appropriately assigned.

**Answer:** The Rule’s burdens of production and persuasion are clearly and appropriately defined.

In particular, defendants rightly bear the burden of persuasion under the second step in the standard, contrary to industry representatives’ assertions otherwise. Assigning defendants a burden of production at the second step of the standard would eliminate the efficacy of the Rule. Operationally, this would make bringing a claim under the Rule meaningless since any defendant can conceive of a purported purpose for a policy, whether or not such a purpose is actually legitimate. *Wards Cove* does not constitute an appropriate framework to assess who bears which standard at the second step because the courts have found that the “business necessity” standard in employment discrimination cases does not translate well in the housing context.\(^{28}\)

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\(^{28}\) See e.g., *Resident Advisory Board v. Rizzo*, 564 F.2d 126, 148 (3d Cir. 1977).
Second: The Notice asks whether the second and third steps of the Disparate Impact Rule's burden-shifting framework are sufficient to ensure that only challenged practices that are artificial, arbitrary, and unnecessary barriers result in disparate impact liability.

Answer: The Rule’s burden-shifting framework sufficiently operates to ensure that policies subject to disparate impact liability are artificial, arbitrary, and present unnecessary barriers.

*Inclusive Communities*’ phrase “artificial, arbitrary, and unnecessary barriers” derives from *Griggs*, in reference to the operational capabilities of the burden-shifting framework.29 The Disparate Impact Rule was developed under *Griggs* and subsequent jurisprudence to detail an efficient standard for challenging policies deemed to be without justification. *Inclusive Communities* ratifies this approach when it cites to the Rule when analogizing the Title VII framework. The Rule, like *Inclusive Communities*, does not provide for the finding of disparate impact liability based solely on statistical evidence, as under the burden-shifting scheme defendants must have an opportunity to explain the valid interest served by their policies.

Third: The Notice asks whether the Disparate Impact Rule's definition of “discriminatory effect” in 24 CFR 100.500(a) in conjunction with the burden of proof for stating a prima facie case in 24 CFR 100.500(c) strikes the proper balance in encouraging legal action for legitimate disparate impact cases while avoiding unmeritorious claims.

Answer: The Rule’s definition of “discriminatory effect” and the burden of proof for stating a prima facie case strike a proper balance in encouraging legitimate action.

The definition of discriminatory effects is appropriately case-specific. Due to the wide variety of possible practices that may be subject to challenge, federal jurisprudence and the Rule appropriately reject any single test for evaluating statistical evidence in housing cases.30

Fourth: The Notice asks whether the Disparate Impact Rule should be amended to clarify the causality standard for stating a prima facie case under *Inclusive Communities* and other Supreme Court rulings.

Answer: The Rule does not need to be amended to clarify the causality standard.

Disparate impact cases may be defended using safeguards in the burden shifting framework and evidentiary requirements such as the needed causal connection between a policy and the showing of disparate impact. Though the “robust causality” requirement was referenced in *Inclusive Communities*, it is nothing new. In her article cited in *Inclusive Communities*, Professor Seicshnaydre assessed the rigorous lens applied to disparate impact claims under the Act, finding

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they obtained positive outcomes on appeal only 20% of the time. Disparate impact causation issues have always been examined closely and the Rule appropriately clarifies this scrutiny.

The recent City of Miami v. Bank of America, et al. decision dealt with the very different questions of standing and proximate cause under the Fair Housing Act. The proximate cause doctrine is a distinct legal standard from that outlined in the Disparate Impact Rule. While both touch on the question of cause and effect, the causation issues they address are different: the Rule requires a showing that a policy was the cause of an identified disparity, while Bank of America finds that a private plaintiff suing under the Fair Housing Act must show the challenged action proximately caused the alleged harm.

**Fifth:** The Notice asks whether the Disparate Impact Rule should provide defenses or safe harbors to claims of disparate impact liability (such as, for example, when another federal statute substantially limits a defendant's discretion or another federal statute requires adherence to state statutes).

**Answer:** The Rule should not provide for blanket safe harbors because the burden-shifting framework appropriately accommodates legitimate justification defenses.

Actors have discretion under federal and state laws in certain areas, such as participation in the Housing Choice Voucher program (Section 8), however this does not mean that there cannot be disparate impact liability in association with program participation under these statutes in any circumstances. The appropriate analysis is to go through the three-step framework on a case-by-case basis, and if there is a legitimate, nondiscriminatory, justification for choosing not to participate in Section 8, for example, the analysis will bear this out and the court would then assess any showing of a less discriminatory alternative.

The Disparate Impact Rule’s application to insurance markets, in particular, is consistent with federal and state law. There is broad agreement in the courts that the Fair Housing Act can be applied to discriminatory practices of homeowners insurers without running afoul of the McCarran-Ferguson Act, including in every such case dealing with disparate impact liability since the 1988 amendments. The Rule takes an appropriately nuanced position on this that is consistent with the McCarran-Ferguson Act and federal jurisprudence, in its “the case-by-case approach” that account for varied discriminatory effects claims, insurer business practices, and differing insurance laws of the states, currently and in the future.

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33 Implementation of the Fair Housing Act’s Discriminatory Effects Standard, Final Rule (Feb. 8, 2013) [78 Fed. Reg. 11459, 11475 (Feb. 15, 2013)]. See also, Ojo, 600 F3d at 1208; Nationwide, 52 F.3d at 1360; United Farm Bureau, 24 F.3d at 1014 n.8; American Family, 978 F.2d at 297-98, 300; Nevels, 359 F. Supp. 2d at 1119-20;
Furthermore, nothing in the Ability to Repay, Qualified Mortgage, or Qualified Residential Mortgage Rules promulgated by the financial regulators present a conflict with the Disparate Impact Rule. These Rules were put in place to help ensure safety in the mortgage market and restrict the origination of toxic and harmful loan products – the type which significantly contributed to the collapse of the U.S. financial markets – and they simply require lenders to apply prudent qualifying criteria to ensure borrowers have the actual ability to pay their mortgages and that the originated loan is safe and does not contain risky features.

The Disparate Impact Rule and longstanding jurisprudence state clearly: creating exemptions beyond those found in the Fair Housing Act would run contrary to congressional intent.34

Sixth: the Notice asks whether there are revisions to the Disparate Impact Rule that could add to the clarity, reduce uncertainty, decrease regulatory burden, or otherwise assist the regulated entities and other members of the public in determining what is lawful.

Answer: The Rule provides clarity and consistency under a single standard of liability for housing consumers and industry professionals.

The Rule promotes significant administrative efficiency by creating national uniformity and regulatory certainty for the rental, real estate, lending, and insurance industries. The Rule provided clarity and reduced uncertainty by resolving which parties would be responsible for each prong of the burden-shifting regime. Prior to the promulgation of the Rule, there was some uncertainty about whether the onus was on the defendant or plaintiff for determining whether or not there would be a less discriminatory alternative for a policy that presented a discriminatory effect. The Rule clarified that the responsibility for this proof rests with the plaintiff, a stricter standard than that set forth by several district and appellate courts.

Conclusion

The proposition that Inclusive Communities requires HUD to reconsider the Disparate Impact Rule is erroneous. To reconsider the Rule based on incorrect interpretations of the Supreme Court’s decision would be to act in direct contradiction to HUD’s mission and in violation its own enabling legislation, which requires it to affirmatively further fair housing.35

Prior to issuing the Disparate Impact Rule in 2013, HUD sought comments and considered concerns from stakeholders across the country, including from both housing industry and consumer interests. Additionally, HUD considered decades of federal court jurisprudence applying the Fair Housing Act in considering how to appropriately fashion a rule that provides a

34 Id. at 11475, citing Graoch Associates v. Louisville/Jefferson County Metro Human Relations Commission, 508 F.3d at 375 (6th Cir. 2007)(“we cannot create categorical exemptions from [the Act] without a statutory basis” and “[n]othing in the text of the FHA instructs us to create practice-specific exceptions”)
35 42 U.S.C. § 3608(d).
uniform standard. In 2016, HUD considered further federal court jurisprudence when it issued its well-reasoned supplement to insurance industry comments. To disregard the extensive record and the plain import of *Inclusive Communities* by retreating from the Rule now would be arbitrary, capricious, and contrary to law, in violation of the Administrative Procedure Act.  

After the *Inclusive Communities* decision effectively adopted the HUD rule, HUD would lack a reasoned basis for pulling back from a regulation.

HUD therefore should proceed with vigorous enforcement of the current Disparate Impact Rule. The Rule provides clarity and consistency under a single standard of liability for housing industry professionals when faced with disparate impact claims and gives the public a greater understanding of their rights. With the Supreme Court reaffirmation of disparate impact and subsequent lower courts’ application of the Rule, HUD has a strong legal foundation on which to pursue robust disparate impact enforcement.

Thank you for the opportunity to comment. Please contact Morgan Williams, General Counsel for the National Fair Housing Alliance, at [MWilliams@nationalfairhousing.org](mailto:MWilliams@nationalfairhousing.org), or at 202-898-1661 regarding these comments.

Sincerely,

National Fair Housing Alliance

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37 See, e.g., *Mhany Mgmt., Inc.*, 819 F.3d at 618.