



1 / FLAGSHIP PROGRAMS

New York Ideas**May 20 / New York City, NY**

New York Ideas is our annual adventure in the cultural capital of the world, where we convene some of the most powerful and interesting thinkers of our time to talk about the ideas and events that define who we are today. This is a day-long showcase of arresting conversation, presentation and performance.

Audience / 800+**The Education Summit****June 15 / Washington, D.C.**

This inaugural event will gather leading thinkers and doers in education from across the country. We'll examine the state of schools and learning today, from preschool to higher ed, and explore ways to transform the student experience for years to come.

Audience / 250+**Spotlight Health****June 25 - 28 / Aspen, CO**

For the second year, the Aspen Ideas Festival will kick off with a three-and-a-half-day event featuring the greatest minds in health and medicine to talk about smart solutions to some of the world's toughest challenges. The multi-day experience will feature workshop sessions, presentations, film screenings and networking receptions.

Audience / 800+**Aspen Ideas Festival****June 28 - July 4 / Aspen, CO**

This flagship event is the ultimate gathering of newsmakers and leaders from across the country and around the world. The highly curated experience combines intellectual stimulation, deep discussion and superb social networking—all against the exquisite backdrop of Aspen, Colorado.

Audience / 3,000+**Washington Ideas Forum****September 30 - October 1 / Washington, D.C.**

For the seventh year in a row, Washington newsmakers will gather with some of the most intriguing people from across the country to address the pressing issues of our world today. This high-energy, two day event features consequential conversations and presentations on everything from politics to business to culture.

Audience / 1,500+**CityLab****October 18 - 20 / London**

This award-winning event is now international! City leaders and mayors from around the world will gather in London this year. During this multi-day event, we will address the biggest issues facing cities today and pursue creative solutions that will transform communities worldwide.

Audience / 500+



2 / ANNUAL SINGLE-TOPIC PROGRAMS

The Atlantic Health Forum

March 18 / Washington, D.C.

We convene leaders in medicine, public health and policy to diagnose the condition of the nation's health care and to prescribe remedies for its improvement.

Audience / 200+

Start-Up City: Miami

March 30 / Miami, FL

At our annual one day gathering, entrepreneurs and innovators explore what makes Miami a fertile business hub and how the city can continue to seed the start-up culture.

Audience / 600+

The Atlantic Summit on the Economy

April 23 / Washington, D.C.

This is a gathering of leading thinkers and policy makers, who assess the state of the U.S. and global economies, covering everything from debt to the health of corporate America, high finance, jobs and international trade.

Audience / 400+

New Orleans: Ten Years Later

August 24 / New Orleans, LA

We will mark the tenth anniversary of Hurricane Katrina and explore how the storm changed New Orleans and cities around the region. This will be a study of this city's resilience and the critical issues it faces: race and poverty, education, disaster preparedness, and refueling a vibrant arts and culture scene.

Audience / 300+

Technologies in Education Forum

September / Washington, D.C.

This event provides a forum to analyze how technology is changing the way kids learn—from educational video games to online classes.

Audience / 125+

Small Business Forum

December / Washington, D.C.

For the fifth year, we will bring together industry experts, local entrepreneurs and policymakers to explore new strategies for small business success. As aspiring business owners face a host of challenges in today's economic and political landscape, we will uncover the ideas, technologies and initiatives to maintain a vibrant small business economy.

Audience / 125+

The Atlantic Summit on Energy

Fall / Location TBD

From climate change and the Keystone XL pipeline to global energy use and geopolitics, this summit will explore the biggest issues that are defining the energy conversation. Together with subject matter experts and leading thinkers, we will tackle the industry's most pressing questions and understand the challenges of powering our world.

Audience / 125+

The Art and Science of Fashion

Fall / New York City

Timed to a major fashion event such as New York Fashion Week, this event will bring *The Atlantic's* editorial lens to the runway. We will capture the ways the industry reflects the marketplace of ideas, the cultural zeitgeist and changes in fabric and gadget technology.

Audience / 125+

Food Summit

Fall / Washington, D.C.

With the population expected to rise to 10 billion by 2050, the world's ability to provide adequate sustenance is uncertain. This program will take a close look at food on both a global and personal level, examining the role food plays in our health, identities and future.

Audience / 125+



2 / ANNUAL SINGLE-TOPIC PROGRAMS (CONT.)

The Atlantic Summit on Infrastructure and Transportation

Fall / Washington, D.C.

The interrelated systems of transit in the U.S., from roads and railways to electrical grids and water systems, have fallen into disrepair over time. This event will gather policymakers, infrastructure and transportation leaders, engineers and planners to explore the ways we get around, communicate and navigate our daily lives.

Audience / 125+

The New Old Age

Fall / Washington, D.C.

This forum will focus on what it means to age in the 21st century. We'll explore everything from health and financial well-being to housing and family dynamics. We'll gather leading thinkers on the broad range of relevant issues to help us understand the new dynamics of aging and the impact on individuals and society.

Audience / 125+

Start-Up Cities

Year-Long / Across the U.S.

Building on the success of Start-Up City: Miami, we are taking the conversation on the road to cities and towns across the country. This series of forums, convening local and national leaders in cities and town, will shed light on hubs of innovation taking root across the U.S.

Audience / 125+

LGBT Summit

Fall / Washington, D.C.

At this summit we will explore the rapidly changing LGBT experience. Leading thinkers, activists, policymakers and journalists will assess the cultural and political landscape and examine how shifts in the climate will affect individuals, families and the country.

Audience / 200+

The Atlantic Global Economy Forum

Winter / Chicago or New York

With globally renowned thinker Fareed Zakaria at the helm, this breakthrough program will provide an essential guide to the geopolitical dynamics driving world economies and markets, and point the way to what's next for investors, financial markets and industries.

Audience / dependent on market

The Atlantic Summit on Mental Health

Fall / Washington, D.C.

This day-long summit will be a wide ranging exploration of mental health. We'll meet people living with mental illness, their families and doctors. We'll examine stigma and treatment options and we will hear from clinicians and brain scientists at the forefront of understanding how our minds work.

Audience / 125+

American Futures

Year-Long / Across the U.S.

The Atlantic's James Fallows and his wife contributing writer Deborah Fallows bring their editorial feature "American Futures" to life. We will travel to under-reported communities across this country's heartland to host town hall meetings examining the economic life, change and resilience in those towns.

Audience / 100+



3 / CUSTOM PROGRAMS

Roundtable Dinners

These are intimate evenings that begin with cocktails, followed by an elegant dinner. That's the backdrop for a moderated conversation about a single relevant issue. These roundtables provide opportunities for robust discussion and high-level engagement among a hand-picked group of stakeholders.

Audience / 25

Feature Interviews

Unique and lively exchanges between an *Atlantic* editor and prominent people doing fascinating work.

Audience / variable

Working Summits

These are solution-oriented, deep-dive discussions that draw audiences of subject-matter experts, industry practitioners and policy leaders.

Audience / 35

Full- and Half-Day Forums

Larger and more robust events feature a mix of keynote interviews, panel discussions, case study presentations, product displays and more.

Audience / 100-600