



*The Atlantic*

# People v. Cancer FAQs

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## ***VIRTUAL PLATFORM / TECHNOLOGY***

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### **Q: WHAT IS HOPIN?**

A: Hopin is the virtual-event platform powering this event.

### **Q: WHAT IF I EXPERIENCE TECHNICAL DIFFICULTIES WITH THE PLATFORM?**

A: You can always email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for support.

Please note that we will not be able to help you check or resolve any issues with your internet connection. Below is a list of recommended resources to use if you continue to experience any technical difficulties:

[Troubleshooting Tips](#)

[How to Use Hopin as an Attendee \(Video\)](#)

[How to Get the Most Out of Your Hopin Experience](#)

### **Q: HOW DO I WATCH A PROGRAM ON THE PLATFORM?**

A: During the event, you can access the live program by selecting the “Stages” icon on the left-hand side of the screen.

### **Q: WHAT CAN I DO TO PARTICIPATE DURING A PROGRAM?**

A: Our virtual-event platform offers many ways for attendees to engage with our speakers, our underwriters, and one another. To participate in a Q&A, a live chat, or polling, click on any of the icons in the upper-right-hand corner while inside the program. A sidebar will appear with each of these functions. To submit a question for the speakers, type your question in the chat feature.

### **Q: HOW DO I NETWORK WITH OTHER ATTENDEES?**

A: We’re excited to offer attendees the opportunity to network during our event. To participate, select the “Networking” icon located on the left-hand side of the screen. Once you click this icon, you will be randomly paired with another attendee for five minutes. If you wish, you can exchange virtual information with each other and keep in contact via direct message in the platform. If you receive a new direct message, a red alert will appear on the bell icon in the upper right-hand corner of the screen. **Ready to network?** Here are some conversation starters: *Why did you choose to attend this event? What speaker are you most looking forward to? How do you identify with today’s conversation?*

**Q: HOW DO I WATCH A PROGRAM AFTER IT'S BROADCAST?**

A: All publicly available programs will be viewable at any time after the broadcast on our [YouTube channel](#) and [Facebook](#).

**Q: WHAT SHOULD I DO IF I SEE OR EXPERIENCE SOMETHING IN THE CHAT OR Q&A THAT DOESN'T FEEL RIGHT?**

A: All event attendees are expected to adhere to *The Atlantic's* [Code of Conduct](#) as well as our [Terms and Conditions](#). If you see or experience something that is in violation of our policies, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).

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**GENERAL**

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**Q: WHAT WILL YOU DO WITH MY REGISTRATION DATA?**

A: *The Atlantic* takes your data privacy seriously. By registering for this event, you agree that we may use your registration information pursuant to our [Privacy Policy](#). Additionally, when you register, you may opt out of having *The Atlantic* share your contact information with our underwriters by checking the box that indicates that you would like your registration information not to be shared with underwriters or advertising partners for their marketing use.

**Q: HOW CAN I FOLLOW THE CONVERSATION ON SOCIAL MEDIA?**

A: The hashtag for this event is [#PeopleVCancer](#) and we invite you to join the conversation! You can find this event on [Facebook](#) and [Twitter](#).

**Q: HOW WILL THIS EVENT BE ACCESSIBLE TO ALL?**

A. This event is open to the public and free for all to attend. In designing the online experience for participants, we have consulted the [Web Content Accessibility Guidelines](#). Closed captioning will be available in recordings of this program on our [YouTube channel](#). If you have additional questions about accessing this event, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).

**Q: WHAT OTHER EVENTS DOES *THE ATLANTIC* HOST?**

A: AtlanticLIVE produces a [full calendar of events](#). Check our [website](#) to register for any of our upcoming programs.

**Q: WHEN WILL *THE ATLANTIC* START HOSTING LIVE EVENTS AGAIN?**

A: AtlanticLIVE prioritizes the health and safety of our guests, our underwriters, our production partners, and our employees. As with most other organizations, the coronavirus pandemic has prompted us to host all of our events virtually for the time being. We will continue to monitor public-health advisories and other sources, including our own [Covid Tracking Project](#), for facts to help inform our decisions about hosting events in person again.

**Q: WHO DO I CONTACT IF I HAVE ADDITIONAL QUESTIONS?**

A: Email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for any additional questions.