



1 / FLAGSHIP PROGRAMS

WASHINGTON IDEAS FORUM

September 28 – 29, 2016 / Washington, DC

For the eighth year in a row, Washington newsmakers will gather with renowned individuals to address pressing issues of our world today. This high-energy, two-day event features consequential conversations on everything from politics to business to culture.

Audience / 1,500+

CITYLAB

October 23 – 25, 2016 / Miami, FL

City leaders and mayors from around the world will gather for this multi-day event, where we will address the biggest issues facing cities today and pursue creative solutions. Past markets include London, Los Angeles and New York.

Audience / 500+

THE EDUCATION SUMMIT

May 2017 / Washington, DC

This one-and-a-half-day event will gather leading thinkers and doers in education from across the country. We'll examine the state of schools and learning today, from preschool to higher ed, and explore ways to transform the student experience for years to come.

Audience / 400+

ASPEN IDEAS FESTIVAL

June 25 – July 1, 2017 / Aspen, CO

This flagship event is the ultimate gathering of newsmakers and leaders from across the country and around the world. The highly curated experience combines intellectual stimulation, deep discussion and superb networking—all against the exquisite backdrop of Aspen.

Audience / 3,000+



2 / FRANCHISE SERIES

**NEXT
AMERICA****Throughout 2016 – 2017 / Across the US**

In the decades ahead, virtually every aspect of American life will be shaped by a demographic revolution remaking the face of the nation: the diversification of America. Next America will cross the country to examine how local institutions are adjusting to this shifting demographic paradigm.

Audience / 150+

POLITICS & POLICY**Throughout 2016 – 2017 / Washington, DC**

These events offer a distinctively sophisticated understanding of power and ideas in the US capital. We'll examine the ideas animating policy choices with a focus on a variety of issues from healthcare to energy to technology.

Audience / 100+

**START-UP
CITIES****Throughout 2017 / Across the US**

Building on the success of Start-Up City: Miami, we are taking the conversation on the road to cities and towns across the country. This series of forums, convening local and national leaders in cities and towns, will shed light on hubs of innovation taking root across the US.

Audience / 125+



3 / SINGLE-TOPIC PROGRAMS

THE NEW OLD AGE

September 13, 2016 / New York, NY

This forum will explore the contours of aging in the 21st century—and what it means for the rest of society. We'll gather leading thinkers to zoom in on specific angles of American life, from community planning to family life to health technology, all with an eye on charting the process of adapting to longer lives in increasing numbers.

Audience / 150+

THE FUTURE OF WORK

October 26, 2016 / Chicago, IL

As technology advances and the very nature of work evolves, new stress points and opportunities are changing the employment terrain domestically and globally. This program will convene stakeholders from a broad range of industries to forecast the future of work.

Audience / 200+

POST-ELECTION IMPACT FORUM

November 2016 / Washington, DC

The Post-Election Impact Forum will take an intensive look at election results up and down the ballot and their likely impact on the future of America. This half-day event will analyze exit poll data, election trends and demographics, the next administration, Congress and what it all means to our national identity.

Audience / 150+

THE LGBTQ SUMMIT

November 16, 2016 / Washington, DC

At this summit, *The Atlantic* will explore the rapidly changing LGBTQ experience. Leading influencers, activists, policymakers and journalists will assess the cultural and political landscape and examine how shifts in policy will affect individuals, families and the country.

Audience / 200+



3 / SINGLE-TOPIC PROGRAMS

SUMMIT ON INFRASTRUCTURE + TRANSPORTATION

December 8, 2016 / Washington, DC

The interrelated systems of transit in the US, from roads and railways to electrical grids and water systems, have fallen into disrepair over time. This event will gather policymakers, infrastructure and transportation leaders, engineers and planners to explore the ways we get around, communicate and navigate our daily lives.

Audience / 150+

SUMMIT ON INCLUSION IN SILICON VALLEY

December 13, 2016 / San Jose, CA

Silicon Valley is among the most white and male enclaves in the country, a homogeneity that has become an increasing cause for concern. As the country becomes more diverse, this summit will explore how the tech sector can better reflect the demography of America.

Audience / 150+

SMALL BUSINESS FORUM

December 2016 / Washington, DC

For the sixth year, we will bring together industry experts, local entrepreneurs and policymakers to explore new strategies for small business success. As aspiring business owners face a host of challenges in today's landscape, we will uncover the ideas, technologies and initiatives to maintain a vibrant small business economy.

Audience / 150+

THE FIRST 100 DAYS

January 18, 2017 / Washington, DC

100 Days. 2400 hours. 144,000 minutes. That's how much time a new President will have to set an agenda and get to work governing. As the window opens and the pomp and circumstance of the inauguration are upon us, *The Atlantic* will examine the issues driving the agenda and look at how the first 100 days will define the Presidency and the nation.

Audience / 150+



3 / SINGLE-TOPIC PROGRAMS

FOOD SUMMIT

Winter 2016 / Washington, DC

Food is a trillion dollar business. It's who we are and it's what keeps us alive. Food is its own culture. At this summit we'll talk to chefs, experts, policymakers, entrepreneurs and restaurateurs to explore the biggest issues facing our culinary culture, global health and the availability of safe, healthy food.

Audience / 150+

SUMMIT ON MENTAL HEALTH + ADDICTION

Spring 2017 / Washington, DC

Our day-long summit will focus on mental illness and analyze questions in diagnosis and treatment. We'll explore the frontier of our scientific understanding, probe systemic challenges facing the nation's mental health care and evaluate the groundbreaking treatments within reach.

Audience / 150+

SUMMIT ON THE ECONOMY

Spring 2017 / Washington, DC

This is a gathering of leading thinkers and policy makers who assess the state of the US and global economies, covering everything from debt to the health of corporate America, high finance, jobs and international trade.

Audience / 150+

SUMMIT ON ENERGY

Spring 2017 / Washington, DC

From climate change and the Keystone XL pipeline to global energy use and geopolitics, this summit will explore the biggest issues that are defining the energy conversation. Together with subject matter experts and leading thinkers, we'll tackle the industry's most pressing questions and understand the challenges of powering our world.

Audience / 150+



4 / CUSTOM PROGRAMS

ROUNDTABLE DINNERS

Roundtable Dinners provide evenings of networking and moderated conversation with a curated group of stakeholders. An intimate platform, these gatherings are a unique opportunity for ideas sharing and networking.

Audience / 25

WORKING SUMMITS

Framed around a solutions-oriented exchange, Working Summits provide a powerful platform to meet and leverage a unique group of connections. The open exchange of ideas is moderated by an *Atlantic* editor to ensure a productive dialogue around a specific topic.

Audience / 35

FULL- AND HALF-DAY FORUMS

Robust, multi-faceted Full- and Half-Day Forums create an engaging experience for thought leaders across industries. The events are programmed to tap into the most innovative and cutting-edge conversations through interviews, panel discussions, keynote presentations and interactive product displays.

Audience / 125-175

FEATURE INTERVIEWS

Thoughtful, incisive interviews with opinion leaders and pioneers from a variety of sectors, these conversations tap into the interviewee's unique outlook on their fields of interest, current events and relevant topics.

Audience / Variable