


9:30 am Welcome

- **Bob Cohn**, President, The Atlantic [@1bobcohn](#)

9:35 am The Renewable Revolution

- **Joey Zwillinger**, Co-founder and Co-CEO, Allbirds [@allbirds](#)
WITH **Steve Clemons**, Washington Editor at Large, The Atlantic [@SCClemons](#)

9:55 am Sustainable Cities

- **Dana Cuff**, Director, cityLAB UCLA [@danacuff](#)
- **Adam Freed**, Principal, Sustainability, Bloomberg Associates [@AdamMFreed](#)
- **Michelle Kinman**, Director of Transportation, Los Angeles Cleantech Incubator [@michellekinman1](#)
- **Lauren Faber O'Connor**, Chief Sustainability Officer, City of Los Angeles [@LACity](#)
WITH **Ron Brownstein**, Senior Editor, The Atlantic [@RonBrownstein](#)

10:20 am Good is the New Cool*

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- **Afdhel Aziz**, Author, *Good is the New Cool* [@afdhelaziz](#)
WITH **Tara Carraro**, Executive Vice President & Chief Corporate Affairs Officer, Nestlé Waters North America [@NestleWatersNA](#)

10:30 am From the Ground Up

- **Christine McGrath**, Chief Sustainability Officer, Mondelēz International [@ChristneMcGrath](#)
- **Erik Oberholtzer**, Co-founder and Executive Chairman, Tender Greens [@ErikOberholtzer](#)
WITH **Alana Semuels**, Staff Writer, The Atlantic [@AlanaSemuels](#)

10:55 am Lights, Camera, Green

- **Shannon Bart**, Sustainability Director, NBCUniversal [@GreensUni](#)
- **Lisa Day**, Director of Energy Initiatives, 20th Century Fox [@21CF_Impact](#)
WITH **Ron Brownstein**, The Atlantic

11:15 am Fresh Food for All

- **Komal Ahmad**, Founder and CEO, Copia [@komal_ahmad](#)
- **Ron Finley**, Gardener and Activist, The Ron Finley Project [@RonFinleyHQ](#)
WITH **Steve Clemons**, The Atlantic

11:35 am Closing Thoughts

- **Bob Cohn**, The Atlantic

*This session is produced by our underwriter, Nestlé Waters North America, and not by The Atlantic's editorial team.

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