The Atlantic Festival FAQs

REGISTRATION

Q: HOW DO I REGISTER FOR THE ATLANTIC FESTIVAL?

A: On the Atlantic Festival website, click the Register button located in the top-right corner. Select your ticket quantity (one per guest/email address). The Register button below will turn red. Click this Register button and enter all required information in the registration form. When you are finished, select “Complete registration.” You will receive a confirmation email upon registering and have the option to “enter the festival lobby.” Click this button to start building your personalized festival agenda.

Q: I’M AN ATLANTIC SUBSCRIBER. HOW DO I ACCESS MY SUBSCRIBER-LEVEL TICKET?

A: All Atlantic subscribers can enjoy access to exclusive programming. Subscribers will receive a voucher code via the email address associated with their subscription. To unlock this subscriber benefit, follow the registration steps above and enter the code in the designated “Subscriber Promo Code” field. Once you click “Redeem,” a subscriber-level ticket will appear. Select one of these tickets and continue your registration process.

Q: WHAT ARE THE BENEFITS TO REGISTERING?

A: Registering for The Atlantic Festival provides you with a seamless festival experience all in one place.

When you register now, the virtual-event platform will enable you to:

- See the full festival program and speaker lineup
- Build your own personalized festival agenda
- Explore past festivals

As we get nearer to The Atlantic Festival, you’ll be able to:

- Browse The Atlantic’s virtual bookstore
- Visit virtual underwriter showcases
- See program and speaker updates

During the festival, registrants will have access to:

- Participate in live polling and Q&As
- Attend breakout sessions and network with other attendees
- Receive reminders about when programs will start
Q: WHAT HAPPENS AFTER I REGISTER?

A: After you complete your registration, you’ll receive an on-screen confirmation as well as a confirmation email sent to the email address you used to register. When you try to enter the festival lobby, you’ll be prompted to enter the email address you used to register. An authentication code will be sent to your email address. Enter that code when prompted and you can now enter the virtual festival lobby, where you can enrich your festival experience by building your personalized agenda.

Q: WHAT BENEFITS DOES A VOUCHER CODE UNLOCK? HOW CAN I GET ONE?

A: The Atlantic Festival features some programs that are exclusive to our subscribers. To become a subscriber and access these programs, click on “Subscribe” from the top navigation bar. You will be redirected to the Atlantic subscriber page. Once you’ve become a subscriber, you’ll receive a voucher code that will provide you with access to your subscriber-level ticket. Enter your code in the designated “Subscriber Promo Code” field when registering. Once you click “Redeem,” a subscriber-level ticket will appear. Select one of these tickets and continue your registration process.

Q: WHAT WILL YOU DO WITH MY REGISTRATION DATA?

A: The Atlantic takes your data privacy seriously. By registering for The Atlantic Festival, you agree that we may use your registration information pursuant to our Privacy Policy. Additionally, when you register, you may opt out of having the Atlantic share your contact information with our underwriters. If you would like to opt out of the sharing of your contact information with our underwriters after you register, please check the box during the registration process that indicates that you would like your registration information not to be shared with underwriters or advertising partners for their marketing use.

Q: I’VE ALREADY REGISTERED. WHY DO I HAVE TO ENTER AN AUTHENTICATION CODE?

A: The Atlantic Festival has a two-step verification process in place to provide our guests’ profiles with an additional level of security. In order to access our virtual lobby, you’ll receive a unique event code after you enter your email address (the one associated with your registration) to ensure that only you can access your profile. Check your inbox for an email from The Atlantic, copy the unique event code from the email, and paste it into the “Add Event Code” field. Once your email is verified, you’ll enter the virtual-event platform.

Q: HOW DO I REQUEST PRESS CREDENTIALS?

A: Email press@theatlantic.com.
Q: WHO DO I CONTACT WITH REGISTRATION QUESTIONS?
A: Please email events_audience@theatlantic.com with any questions regarding your registration.

PROGRAM

Q: WHAT KIND OF PROGRAMS WILL BE OFFERED AT THE ATLANTIC FESTIVAL?
A: The Atlantic Festival will offer a mix of programs to illuminate issues, challenge convention, and hear from news makers. The festival website will feature the full schedule of events and programming, featured speakers, underwriter information, and much more. When you register, you will have the opportunity to build your own personalized festival agenda.

- The Atlantic Festival’s **Ideas Stage** is the destination for back-to-back interviews with luminaries across business, politics, culture, and more. Ideas Stage programming will be held each evening of the festival.
- **Festival Forums** feature editorial interviews with thinkers and doers that will span the scope of the festival. We’ll take a deeper look into various subject matters—including health equity, small business, and education. These forums are also where we incorporate some of The Atlantic’s key series—Race & Justice, Women of Washington, Future of Work, etc.—into the festival. These are hour-long events and will feature sessions produced by our underwriters.
- **Master classes** feature prominent hosts teaching classes within their area of expertise.

Q: WHEN WILL THE 2020 SPEAKER LINEUP BE ANNOUNCED?
A: Speakers will be announced on a rolling basis. The best resource for all speaker details is TheAtlanticFestival.com.

Q: WHEN ARE PROGRAMS OFFERED?
A: The Atlantic Festival will run from Monday, September 21, 2020 to Thursday, September 24, 2020. Programming will be offered throughout each day of the festival, and our Ideas Stage programs will run nightly starting at 7 p.m. ET. Visit the program agenda on the festival website to see all session times.

Q: HOW WILL THE ATLANTIC FESTIVAL BE ACCESSIBLE TO ALL?
A: For the first time, The Atlantic Festival is free for all to attend. In designing the online experience for participants in The Atlantic Festival in 2020, we have consulted the Web Content Accessibility Guidelines. Recordings of festival programming will be available in closed captioning on our
GENERAL

Q: WHAT IS THE ATLANTIC FESTIVAL?
A: The Atlantic Festival is The Atlantic’s marquee event and, for 2020, virtual and free for all to attend. Stacked with dozens of programs and anchored by our daily Ideas Stage evening program, the festival features news-making interviews, film screenings, performances, breakouts, book talks, and more. It’s the destination for meaningful connection with the leaders and influencers who are most tapped in to what’s happening in our world.

Q: DO I HAVE TO BE A SUBSCRIBER TO THE ATLANTIC TO PARTICIPATE IN THE ATLANTIC FESTIVAL?
A: No. The Atlantic Festival in 2020 is a complimentary digital-event experience open to everyone. Subscribers will have access to some subscriber-only content and experiences at The Atlantic Festival. Becoming a subscriber helps support our journalism, so we urge you to consider it.

Q: WHAT OTHER EVENTS DOES THE ATLANTIC HOST?
A: AtlanticLIVE produces a full calendar of events. All events for the rest of 2020 will be virtual, free to attend, and open to the public.

Q: WHEN WILL THE ATLANTIC START HOSTING LIVE EVENTS AGAIN?
A: AtlanticLIVE prioritizes the health and safety of our guests, our underwriters, our production partners, and our employees. As with most other organizations, the coronavirus pandemic has prompted us to host all of our events virtually for the time being and at least for the remainder of 2020. We will continue to monitor public-health advisories and other sources, including our own Covid Tracking Project, for facts to help inform our decisions about hosting events in person again.

Q: HOW CAN I FOLLOW THE CONVERSATION ON SOCIAL MEDIA?
A: The hashtag is #TheAtlanticFest. Find The Atlantic Festival on Facebook and Twitter, and join the conversation!

Q: WHO DO I CONTACT IF I HAVE ADDITIONAL QUESTIONS?

YouTube channel. If you have additional questions about accessing The Atlantic Festival, please email events_audience@theatlantic.com.
A: Email events_audience@theatlantic.com for any additional questions.

VIRTUAL PLATFORM / TECHNOLOGY

Q: WHAT IS TAME?
A: Tame is the virtual-event platform powering The Atlantic Festival.

Q: I’M HAVING TROUBLE ACCESSING FEATURES ON THE WEBSITE. HOW CAN I FIX THAT?
A: The Atlantic Festival website and platform are optimized for Google Chrome and Microsoft Edge. (Chrome and Edge are free to download.) The festival site is not optimized for Internet Explorer or Safari, so we recommend that you use one of the supported browsers.

Q: WHAT IF I EXPERIENCE TECHNICAL DIFFICULTIES WITH THE PLATFORM?
A: You can always email events_audience@theatlantic.com for support. Please note that we will not be able to help you check or resolve any issues with your internet connection.

Q: HOW DO I SELECT THE PROGRAMS I WANT TO ATTEND?
A: After you register for The Atlantic Festival, you can start to curate your own personalized festival experience. From the festival’s virtual lobby, select “Agenda” from the left-side navigation bar to see the full festival agenda, organized by day. Each festival program is listed in an individual block; to save a program to your agenda, click on the star icon in the top-right corner of the program block.

Q: HOW DO I WATCH A PROGRAM ON THE PLATFORM?
A: During the week of the festival, you can access programs from the “What’s On” section in the festival’s virtual lobby.

Q: WHAT CAN I DO TO PARTICIPATE DURING A PROGRAM?
A: The Atlantic Festival’s virtual-event platform offers many ways for attendees to engage with our speakers, our underwriters, and one another. During the week of The Atlantic Festival, you can watch programs within the virtual-event platform. To participate in a Q&A, a live chat, or polling, or to see who else is watching the program, click on any of the icons in the upper-right-hand corner while inside the program. A sidebar will appear with each of these functions.
Q: WHAT IF I DON’T WANT TO APPEAR ON THE ATTENDEE LIST?

A: You can edit your profile by clicking on the Profile button on the top-right corner of the website. Select “My profile” and fill in the checkbox “Hide me from the attendee list.”

Q: WHAT IF I WANT TO WATCH A PROGRAM AFTER IT’S BROADCAST?

A: All publicly available programs will be viewable at any time after the broadcast on our YouTube channel and Facebook.

Q: WHAT SHOULD I DO IF I SEE OR EXPERIENCE SOMETHING IN THE CHAT OR Q&A THAT DOESN’T FEEL RIGHT?

A: All event attendees are expected to adhere to The Atlantic’s Code of Conduct as well as our Terms and Conditions. If you see or experience something that is in violation of our policies, please email events_audience@theatlantic.com.