



*The Atlantic*

# The Atlantic Festival FAQs

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## REGISTRATION

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### Q: HOW DO I REGISTER FOR THE ATLANTIC FESTIVAL?

A: On the [Atlantic Festival website](#), click the Register button located in the top-right corner and follow the instructions for the registration form. You will receive a confirmation email upon registering.

### Q: I'M AN ATLANTIC SUBSCRIBER. HOW DO I ACCESS MY SUBSCRIBER-LEVEL TICKET?

A: All *Atlantic* subscribers can enjoy access to exclusive programming. Our [event landing page](#) will recognize you as a subscriber if you are logged into your *Atlantic* account. If you aren't already logged in to your *Atlantic* account, you can log in [here](#).

### Q: WHAT ARE THE BENEFITS TO REGISTERING?

A: Registering for The Atlantic Festival provides you with a seamless festival experience all in one place.

When you register now, the virtual-event platform will enable you to:

- See the full festival program and speaker lineup
- Save sessions to your personal calendar

As we get nearer to The Atlantic Festival, you'll be able to:

- Browse *The Atlantic*'s virtual bookstore
- Visit virtual underwriter showcases
- See program and speaker updates

During the festival, registrants will have access to:

- Participate in live polling and Q&As
- Network with other attendees
- Reminders about when programs will start

**Q: WHAT WILL YOU DO WITH MY REGISTRATION DATA?**

A: *The Atlantic* takes your data privacy seriously. By registering for The Atlantic Festival, you agree that we may use your registration information pursuant to our [Privacy Policy](#). Additionally, when you register, you may opt out of having the Atlantic share your contact information with our underwriters by checking the box that indicates that you would like your registration information not to be shared with underwriters or advertising partners for their marketing use.

**Q: HOW DO I REQUEST PRESS CREDENTIALS?**

A: Email [press@theatlantic.com](mailto:press@theatlantic.com).

**Q: WHO DO I CONTACT WITH REGISTRATION QUESTIONS?**

A: Please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) with any questions regarding your registration.

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**PROGRAM**

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**Q: WHAT KIND OF PROGRAMS WILL BE OFFERED AT THE ATLANTIC FESTIVAL?**

A: The Atlantic Festival will offer a mix of programs to illuminate issues, challenge convention, and hear from news makers. The festival website will feature the full schedule of events and programming, featured speakers, underwriter information, and much more. When you register, you will have the opportunity to build your own personalized festival agenda.

- The Atlantic Festival's **Ideas Stage** is the destination for back-to-back interviews with luminaries across business, politics, culture, and more. Ideas Stage programming will be held each evening of the festival.
- **Festival Forums** feature editorial interviews with thinkers and doers that will span the scope of the festival. We'll take a deeper look into various subject matters—including health equity, small business, and education. These forums are also where we incorporate some of *The Atlantic's* key series—Race & Justice, Women of Washington, Future of Work, etc.—into the festival. These are hour-long events and will feature sessions produced by our underwriters.
- **Master classes** feature prominent hosts teaching classes within their area of expertise.

**Q: WHEN WILL THE 2020 SPEAKER LINEUP BE ANNOUNCED?**

A: Speakers will be announced on a rolling basis. The best resource for all speaker details is [TheAtlanticFestival.com](http://TheAtlanticFestival.com).

**Q: WHEN ARE PROGRAMS OFFERED?**

A: The Atlantic Festival will run from Monday, September 21, 2020 to Thursday, September 24, 2020. Programming will be offered throughout each day of the festival, and our Ideas Stage programs will run nightly starting at 7 p.m. Eastern. Visit the program agenda on the [festival website](#) to see all session times. After you register, you can save festival sessions directly to your personal calendar and receive reminders about when programs are about to start.

**Q: HOW WILL THE ATLANTIC FESTIVAL BE ACCESSIBLE TO ALL?**

A. For the first time, The Atlantic Festival is free for all to attend. In designing the online experience for participants in The Atlantic Festival in 2020, we have consulted the [Web Content Accessibility Guidelines](#). Recordings of festival programming will be available in closed captioning on our [YouTube channel](#). If you have additional questions about accessing The Atlantic Festival, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).

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**GENERAL**

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**Q: WHAT IS THE ATLANTIC FESTIVAL?**

A: The Atlantic Festival is *The Atlantic's* marquee event and, for 2020, virtual and free for all to attend. Stacked with dozens of programs and anchored by our daily Ideas Stage evening program, the festival features news-making interviews, film screenings, performances, breakouts, book talks, and more. It's the destination for meaningful connection with the leaders and influencers who are most tapped in to what's happening in our world.

**Q: DO I HAVE TO BE A SUBSCRIBER TO *THE ATLANTIC* TO PARTICIPATE IN THE ATLANTIC FESTIVAL?**

A: No. The Atlantic Festival in 2020 is a complimentary digital-event experience open to everyone. Subscribers will have access to some subscriber-only content and experiences at The Atlantic Festival. [Becoming a subscriber](#) helps support our journalism, so we urge you to consider it.

**Q: WHAT OTHER EVENTS DOES THE ATLANTIC HOST?**

A: AtlanticLIVE produces a [full calendar of events](#). All events for the rest of 2020 will be virtual, free to attend, and open to the public.

**Q: WHEN WILL *THE ATLANTIC* START HOSTING LIVE EVENTS AGAIN?**

A: AtlanticLIVE prioritizes the health and safety of our guests, our underwriters, our production partners, and our employees. As with most other organizations, the coronavirus pandemic has prompted us to host all of our events virtually for the time being and at least for the remainder of 2020. We will continue to monitor public-health advisories and other sources, including our own [Covid Tracking Project](#), for facts to help inform our decisions about hosting events in person again.

**Q: HOW CAN I FOLLOW THE CONVERSATION ON SOCIAL MEDIA?**

A: The hashtag is [#TheAtlanticFest](#). Find The Atlantic Festival on [Facebook](#) and [Twitter](#), and join the conversation!

**Q: WHO DO I CONTACT IF I HAVE ADDITIONAL QUESTIONS?**

A: Email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for any additional questions.

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***VIRTUAL PLATFORM / TECHNOLOGY***

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**Q: WHAT IS HOPIN?**

A: Hopin is the virtual-event platform powering The Atlantic Festival.

**Q: WHAT IF I EXPERIENCE TECHNICAL DIFFICULTIES WITH THE PLATFORM?**

A: You can always email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for support. Please note that we will not be able to help you check or resolve any issues with your internet connection.

**Q: HOW DO I WATCH A PROGRAM ON THE PLATFORM?**

A: During the week of the festival, you can access programs from the “Stages” section in the festival’s virtual lobby.

**Q: WHAT CAN I DO TO PARTICIPATE DURING A PROGRAM?**

A: The Atlantic Festival’s virtual-event platform offers many ways for attendees to engage with our speakers, our underwriters, and one another. During the week of The Atlantic Festival, you can watch programs within the virtual-event platform. To participate in a Q&A, a live chat, or polling, click on any of the icons in the upper-right-hand corner while inside the program. A sidebar will appear with each of these functions.

**Q: HOW DO I SELECT THE PROGRAMS I WANT TO ATTEND?**

A: After you [register](#) for The Atlantic Festival, you can start to curate your own personalized festival experience. There is a calendar icon in the top right corner of each agenda block. Click on that icon to save sessions to your personal calendar. Supported calendars are Apple, Google, Office 365, Outlook, Outlook.com, Yahoo.

Sep 21 1:30PM–2:30PM · Stage 

**Women of Washington**

Hear from women leaders in government, science, economics, and media on their vision for the future of America.

**Q: HOW DO I WATCH A PROGRAM AFTER IT'S BROADCAST?**

A: All publicly available programs will be viewable at any time after the broadcast on our [YouTube channel](#) and [Facebook](#).

**Q: WHAT SHOULD I DO IF I SEE OR EXPERIENCE SOMETHING IN THE CHAT OR Q&A THAT DOESN'T FEEL RIGHT?**

A: All event attendees are expected to adhere to *The Atlantic's* [Code of Conduct](#) as well as our [Terms and Conditions](#). If you see or experience something that is in violation of our policies, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).