



*The Atlantic*

# The Atlantic Festival FAQs

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## REGISTRATION

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### Q: HOW DO I REGISTER FOR THE ATLANTIC FESTIVAL?

A: On The [Atlantic Festival website](#), click the Register button located in the top-right corner and follow the instructions on the registration form. If you have attended an *Atlantic* event in Hopin in the past, you'll need to log into your Hopin account during the registration process where you are prompted to give your name, email address, and password. You can do this by clicking "Log in" at the top of your screen. You will receive a confirmation email upon registering.

### Q: DO I HAVE TO BE A SUBSCRIBER TO *THE ATLANTIC* TO PARTICIPATE IN THE ATLANTIC FESTIVAL?

A: No! The Atlantic Festival is a complimentary virtual event experience open to everyone. Subscribers will have access to some subscriber-only content and experiences at The Atlantic Festival. [Becoming a subscriber](#) helps support our journalism, so we urge you to consider it.

### Q: I'M AN *ATLANTIC* SUBSCRIBER. HOW DO I ACCESS MY SUBSCRIBER-LEVEL TICKET?

A: All *Atlantic* subscribers can enjoy access to exclusive programming at The Atlantic Festival. In order to access your subscriber ticket, make sure you select "The Atlantic Festival Subscriber Ticket" when registering. You can register for The Atlantic Festival [here](#). If you are logged into your *Atlantic* account on the device you are registering from, this ticket type will automatically appear. If you aren't already logged in to your *Atlantic* account, you can log in [here](#).

### Q: WHAT ARE THE BENEFITS OF REGISTERING?

A: Registering for The Atlantic Festival provides you with a seamless experience all in one place.

When you register, our virtual venue will enable you to:

- See program and speaker updates
- Chat with other registered attendees
- Create your own attendee profile
- Curate your experience by adding sessions to your calendar around content tracks that interest you

During the festival, you will have access to:

- Participate in live polling and Q&As
- Chat and network with other attendees
- Visit our virtual expo center, featuring content from *The Atlantic* and our underwriters
- Browse *The Atlantic*'s virtual bookstore

#### Q: WHAT WILL YOU DO WITH MY REGISTRATION DATA?

A: *The Atlantic* takes your data privacy seriously. By registering for The Atlantic Festival, you agree that we may use your registration information pursuant to our [Privacy Policy](#). Additionally, when you register, you may opt out of having *The Atlantic* share your contact information with our underwriters by checking the box that indicates that you would like your registration information not to be shared with underwriters or advertising partners for their marketing use.

#### Q: HOW DO I REQUEST PRESS CREDENTIALS?

A: Email [press@theatlantic.com](mailto:press@theatlantic.com).

#### Q: WHO DO I CONTACT WITH REGISTRATION QUESTIONS?

A: Please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) with any questions regarding your registration.

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## PROGRAM

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#### Q: WHAT KIND OF PROGRAMS WILL BE OFFERED AT THE ATLANTIC FESTIVAL?

A: The Atlantic Festival will offer a mix of programs to illuminate issues, challenge convention, and hear from news makers. The festival website will feature the full schedule of events and programming, featured speakers, underwriter information, and much more.

- The Atlantic Festival's **Ideas Stage** is the destination for back-to-back interviews with luminaries across business, politics, culture, and more. Ideas Stage programming will be held each afternoon during the second week of festival programming, September 27-30.
- **Festival Forums** feature editorial interviews with thinkers and doers that will span the scope of the festival. We'll take a deeper look into various subject matters—including health equity, small business, and education. These are hour-long events and will feature sessions produced by our underwriters. For the first time, you can curate your experience at The Atlantic Festival by adding sessions to your calendar around content tracks that interest you, such as:
  - Business & Tech
  - Culture

- Health
- Race/Identity/Politics
- Climate
- **Breakout sessions** are underwriter-produced deep dives on an area of expertise.
- **The Big Story** features top *Atlantic* writers and editors on the most important stories appearing on our pages.
- We are pleased to offer **subscriber-only programming** to subscribers of *The Atlantic*. Already a subscriber? [Log in](#) to your *Atlantic* account to access your subscriber ticket and stay tuned for more information about festival programming made exclusively for you.

**Q: WHEN WILL THE 2021 SPEAKER LINEUP BE ANNOUNCED?**

A: Speakers will be announced on a rolling basis. The best resource for all speaker details is [TheAtlanticFestival.com](https://TheAtlanticFestival.com).

**Q: ARE YOU OFFERING ANY IN-PERSON EXPERIENCES AT THE ATLANTIC FESTIVAL?**

A: This year, The Atlantic Festival will be virtual for our audiences. Any in-person events or experiences we host in the near term will adhere to *The Atlantic*'s strict COVID policies and protocols as our first priority is the health and safety of our guests, underwriters, production partners, and employees. We look forward to making The Atlantic Festival accessible to all through its virtual format.

**Q: HOW WILL THE ATLANTIC FESTIVAL BE ACCESSIBLE TO ALL?**

A: The Atlantic Festival is free for all to attend. In designing the online experience for participants in The Atlantic Festival in 2021, we have consulted the [Web Content Accessibility Guidelines](#). Closed captions can be enabled during a program by clicking the "CC" button in the bottom right corner of your video screen. Recordings of festival programming will be available in closed captioning on *The Atlantic*'s [YouTube channel](#) and AtlanticLIVE's [YouTube channel](#). If you have additional questions about accessing The Atlantic Festival, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).

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## ***VIRTUAL PLATFORM / TECHNOLOGY***

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**Q: WHAT IS HOPIN?**

A: Hopin is the virtual-event platform powering The Atlantic Festival and other AtlanticLIVE events.

**Q: WHAT IF I DON'T REMEMBER MY HOPIN ACCOUNT PASSWORD?**

A: If you do not remember your password, you are able to reset it prior to signing in. Click "forgot your password?" and enter the email address associated with your Hopin account. You will then receive instructions to that email on how to reset your password and complete your registration.

**Q: WHAT IF I EXPERIENCE TECHNICAL DIFFICULTIES WITH THE PLATFORM?**

A: You can always email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for support. Please note that we will not be able to help you check or resolve any issues with your internet connection. Below is a list of recommended resources to use if you continue to experience any technical difficulties:

[Troubleshooting Tips](#)

[Registering for an Event Hosted on Hopin](#)

[How to Use Hopin as an Attendee \(Video\)](#)

[How to Get the Most Out of Your Hopin Experience](#)

**Q: HOW DO I WATCH A PROGRAM ON THE PLATFORM?**

A: During the festival, you can visit different sections of the virtual venue using the left-hand navigation bar within the virtual lobby. To watch a program on the platform, click the "Stages" icon within the navigation bar.

**Q: WHAT CAN I DO TO PARTICIPATE DURING A PROGRAM?**

A: The Atlantic Festival's virtual venue offers many ways for attendees to engage with our speakers, our underwriters, and one another. To participate in a Q&A, a live chat, or polling, click on any of the icons within the sidebar located on the right-hand side of the screen while inside the virtual venue.

**Q: HOW DO I SELECT THE PROGRAMS I WANT TO ATTEND?**

A: After you [register](#) for The Atlantic Festival, you can start to curate your own personalized festival experience. When our agenda is released, simply filter the schedule of events by the following tracks to see the different conversations and experiences:

- Business & Tech
- Culture
- Health
- Race/Identity/Politics
- Climate

Click on the calendar icon in the top right corner of each schedule block to save sessions of interest to your personal calendar. Supported calendars are Apple, Google, Office 365, Outlook, Outlook.com, and Yahoo.

**Q: HOW DO I WATCH A PROGRAM AFTER IT'S BROADCAST?**

A: All publicly available programs will be viewable at any time after the broadcast. To catch up on Ideas Stage programming, visit *The Atlantic's* [YouTube channel](#) or [Facebook](#). All other festival programming will be available on AtlanticLIVE's [YouTube channel](#) or [Facebook](#).

**Q: HOW DO I NETWORK WITH OTHER ATTENDEES?**

A: We're excited to offer attendees the opportunity to network during our virtual events. To participate, select the "Networking" icon located on the left-hand side of the screen. Once you click this icon, click "Ready" and you will be randomly paired with another attendee for about five minutes. If you wish, you can exchange information with each other and keep in contact via direct message during the event. If you receive a new direct message, a red alert will appear on the bell icon in the upper-right-hand corner of the screen. Click [here](#) to learn how to follow up with a connection post-event.

**Q: WHAT SHOULD I DO IF I SEE OR EXPERIENCE SOMETHING IN THE CHAT OR Q&A THAT DOESN'T FEEL RIGHT?**

A: All event attendees are expected to adhere to *The Atlantic's* [Code of Conduct](#) as well as our [Terms and Conditions](#). If you see or experience something that is in violation of our policies, please email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com).

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**GENERAL**

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**Q: WHAT IS THE ATLANTIC FESTIVAL?**

A: The Atlantic Festival—*The Atlantic's* marquee event—returns this September for seven days of can't-miss conversations and engaging experiences. Continuing in a virtual format, the newly expanded festival will bring urgent and powerful moments to audiences around the world. Join bold thinkers and prominent voices from politics, business, science, technology, and culture to explore ideas for building a better future—and visions of what America can be.

**Q: WHAT OTHER EVENTS DOES *THE ATLANTIC* HOST?**

A: AtlanticLIVE produces a [full calendar of events](#). All events are free to attend, and open to the public.

**Q: WHEN WILL *THE ATLANTIC* START HOSTING LIVE EVENTS AGAIN?**

A: We will continue to monitor public-health advisories and other sources for facts to help inform our decisions about hosting events in-person. Any in-person events or experiences we host in the near term will adhere to *The Atlantic*'s strict COVID policies and protocols as our first priority is the health and safety of our guests, underwriters, production partners, and employees.

**Q: HOW CAN I FOLLOW THE CONVERSATION ON SOCIAL MEDIA?**

A: The hashtag for The Atlantic Festival is [#TAF21](#). You can follow The Atlantic Festival on *The Atlantic*'s [Facebook](#) and [Twitter](#) or AtlanticLIVE's [Facebook](#) and [Twitter](#).

**Q: WHO DO I CONTACT IF I HAVE ADDITIONAL QUESTIONS?**

A: Email [events\\_audience@theatlantic.com](mailto:events_audience@theatlantic.com) for any additional questions.