

NEWS ITEM

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JUNE 13, 1961

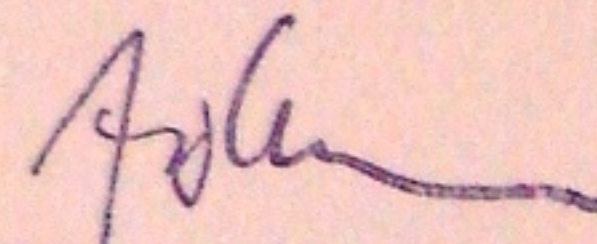
PRESIDENT KENNEDY RECEIVES PEZ SOUVENIRS ON HIS VISIT TO VIENNA

President Kennedy's famous visit to Vienna, the birth place of America's popular PEZ Candy, would have been incomplete, if the PEZ people had not thought of an attractive surprise for him, his lovely wife and his daughter Caroline.

A luxurious case containining a PEZ Dispenser with a Donkey head for the Democratic President, a Golden PEZ Dispenser for Jackie, a colorful Bozo The Clown Dispenser for Caroline, and some PEZ Candy for the whole family was handed to the President during his stay in Vienna. The inside of the case bore the following inscription:

TO THE PRESIDENT OF THE UNITED STATES OF AMERICA  
J. F. KENNEDY WITH THE COMPLIMENTS OF PEZ.

PEZ-HAAS, INC.



Fred Blum  
Advertising Manager